

Know Before You Go

Whether you’re securing accommodations (including camping permits), activities, dinner reservations or entry permits, please plan ahead. Ask for guidance about beaches and/or hiking trails. Advance reservations are required for the sunrise tour (3 a.m. to 7 a.m.) at Haleakalā National Park (U.S. National Park Service). nps.gov/hale/index.htm

Advance reservations are also required to enter Wai’ānapanapa State Park and ‘Īao Valley State Monument Park. gostateparks.hawaii.gov/

Mālama

To *mālama* is to take care of, protect and preserve. We all carry the *kuleana* (responsibility) to *mālama* the island of Maui.

- Be safe — heed signage, rules and weather advisories.
- Remain a respectful distance from wildlife.
- Support local — buy locally-made products; attend a festival, event or farmers market.
- Protect our natural resources by using only reef-safe sunscreen, leaving your area clean and supporting environmentally-friendly businesses.

Give back and get back by volunteering. Learn more at gohawaii.com/voluntourism.

Support Local

BUY LOCAL

Supporting local businesses is a great way to *mālama* (take care of) the Hawaiian Islands. And with plentiful mom-and-pop stores, makers markets and farmers markets, it’s easy and fun to find the perfect food, fabric and handicrafts created in Hawai’i.

LOCAL FLAVOR

Hawai’i is a paradise for high-quality agriculture in ideal conditions, with locally-grown produce, fresh seafood, grass-fed cattle and even macadamia-nut-fed pigs. Combined with Hawai’i’s diverse ethnic heritage, it makes for a matchless assembly of technique and culinary tradition. *Mālama* is essential to Hawai’i’s culinary culture, as innovative farmers and chefs produce a truly authentic and regenerative farm-to-fork experience.

MAUI MADE

Interested in locally-made souvenirs? Look for the “Made in Maui” seal, certifying that at least 51% of the value added to the products was done in Maui County, from lavender products to soaps and beauty treatments, swimwear and jewelry. Plus, support local entrepreneurs at one of the many farmers markets.



Haleakalā

Staying Safe

LAND SAFETY TIPS

- Stay on the trail to avoid trail damage — keep yourself and others safe.
- Do not trespass or park illegally to get to trailheads.
- Brush shoes off before and after hiking to avoid spreading invasive species.

For more info, visit hawaiiitrails.hawaii.gov/trails.

OCEAN SAFETY TIPS

- Don’t step on or damage coral reefs.
- Use reef-safe mineral sunscreen.
- Never turn your back on the ocean.
- Swim only at beaches with lifeguards.
- Heed all posted warning signs.

For more info, visit hioceansafety.com and safebeachday.com/county/maui/.

Essentials

CLIMATE

Maui temperatures average 75–85 degrees Fahrenheit year-round. West Maui receives moisture from the trade winds, keeping it lush and green, while areas shielded by the mountains are dry. Upcountry Maui is cooler and wetter than South Maui.

TIME ZONES

Hawai’i Standard Time (GMT-10 hours), five hours behind the U.S. East Coast and six hours behind during Daylight Saving Time.

TRANSPORTATION

For inter-island and other flights, the main airport is in Kahului (OGG) at Maui’s center. There is a smaller airport in the West Maui town of Kapalua (JHM) and a commuter airport in Hāna (HNM). To get around Maui, choose from rental cars, public bus services, hotel shuttles, taxis, limousines and rideshare. Tour companies provide guided tours.

GEOGRAPHY

At 729 square miles with 120 linear miles of shoreline, Maui is the second largest of the main Hawaiian Islands. Maui County includes Maui and the islands of Moloka’i and Lāna’i. Maui’s largest towns are Kahului, Kihei, Wailuku and Lahaina.



KThei



Contact

For visitors: gohawaii.com/maui
For travel agents: agents.gohawaii.com

- facebook.com/visitmaui
- @mauivisit

#VisitMaui

DOWNLOAD FOR INFO ON THE GO

GoHawaii App for travel advice — hvcb.org/app

Hawaiian Language Toolkit — Help represent and honor Hawai’i and its language, *‘Ōlelo Hawai’i*, *‘āina* (land) and community in a *pono* (correct) way. Learn how at bit.ly/maemaetoolkit.



Makawao



Kō'ie'ie Fishpond

Welcome

Maui is a treat for the senses.

Experience world-famous beaches, stunning ʻĪao Valley, farm-to-table cuisine, soul-stirring sunrises and sunsets from Haleakalā and much more.

History & Culture

From King Kamehameha's forces defeating King Kahekili in ʻĪao Valley to the rowdy whalers of 19th-century Lahaina, this island's intangible mystique has attracted visitors throughout history. Visit one of several museums for a historical account of the whaling industry and more.

Today, Maui reveals its cultural past through a thriving arts scene infused with the life-embracing spirit of *aloha*. With events at the Maui Arts and Cultural Center and exhibitions at the Hui No'eau Visual Arts Center, Maui pays homage to its rich history. Local artisans also expand their influence by creating a wide range of products, from hip fashion to traditional and contemporary crafts.

FACTS ABOUT MAUI

- Maui has 81 accessible beaches. Sands may be white, gold, black, salt-and-pepper, green or garnet.
- There are eight state parks, 95 county parks and one national park on Maui.
- The island's highest peak is Haleakalā, the world's largest dormant volcano.
- Maui is Hawai'i's whale-watching capital. Humpbacks congregate in the warm offshore waters each year from December to May.
- Lahaina was the capital of the Kingdom of Hawai'i from 1820 to 1845.



Road to Hāna

Activities

- AERIAL TOURS

View waterfalls, rainforests, valleys and coastlines.
- AGRICULTURAL TOURS

Visit various farms — pineapple, chocolate, lavender and more.
- ATV TOURS

Drive through lush valleys.
- BOAT TOURS

Cruise the open ocean on a catamaran tour.
- CULTURAL/CRAFT EXHIBITS

Check out an art exhibit or artisan festival.
- ECO ADVENTURES

Sail, hike or bike amidst the Valley Isle's natural wonder.
- ENTERTAINMENT

Enjoy a *lū'au* or dinner cruise. Check local listings for major events, too.
- FAMILY

Among the many family-friendly activities are chocolate tours, aquarium visits and more.
- FISHING

Whether shore, deep-sea or spearfishing, book a charter for an adventure.
- GOLF

The PGA TOUR holds its season-opening tournament, The Sentry, on Maui every year. Play the island's 14 courses next to ancient lava flows or palm groves, with some courses designed by golfing legends Arnold Palmer and Ben Crenshaw.
- HORSEBACK RIDING

Ditch the car or bus and see Maui the old-fashioned way, on four legs.
- MUSEUMS

Take a journey into the art, culture and history of the island.
- PLANTATION TOURS

Discover agricultural bounty — smell fresh flowers and see fresh fruit.
- ROMANCE

Celebrate a milestone or simply spend time with the love of your life.
- SPAS

Treat yourself to a traditional *lomilomi* (massage) or other spa experience.
- SPECTATOR SPORTS

Watch outrigger canoe races, rodeos, golf, marathons and more.
- TENNIS

Public courts are plentiful, and private courts are available at most resorts and hotels.
- TOURS

If you can dream it, you can tour it. See the island from the air, from the water or on a bus, 4x4 or plantation tram. Tour botanical gardens, waterfalls — even a winery.
- WATERSPORTS

Surf, snorkel, scuba dive, windsurf, boogie board or try standup paddleboarding (SUP).
- ZIPLINING

Zip over swaying palm trees while taking in majestic views.



Kapalua



Haleakalā



Mā'alaea



Kihei

Regions of Maui

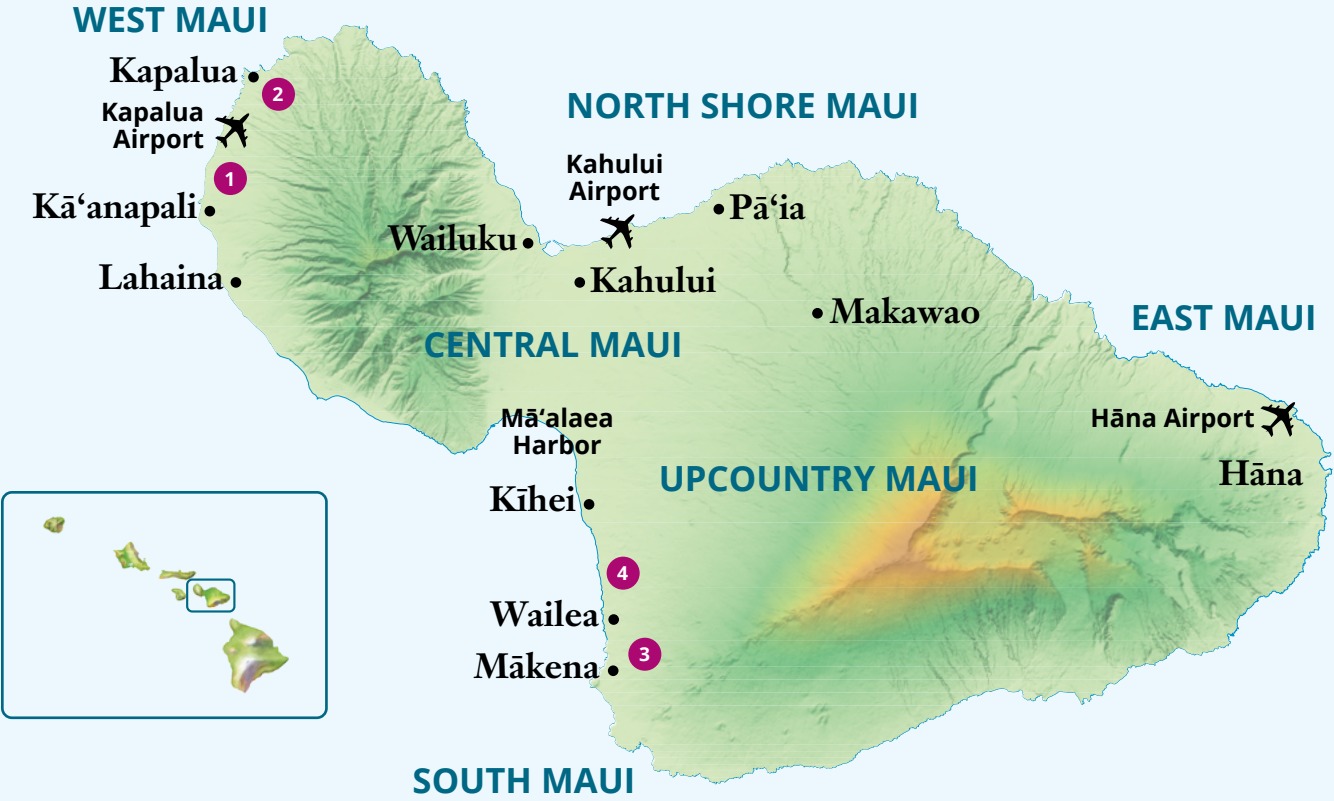
WEST MAUI
One of Maui's most famous stretches of coastline, Kā'anapali Beach offers three miles of ocean adventures and total relaxation.

CENTRAL MAUI
Kahului is home to interesting attractions and the island's main airport. Head to Wailuku for mom-and-pop shops and eateries along the way to ʻĪao Valley State Monument Park.

UPCOUNTRY MAUI
Watch the sunrise from the peak of Haleakalā, see ancient Hawai'i's desert landscapes and discover unique, locally-grown food.

SOUTH MAUI
Escape to the tropical beaches of Kihei, Mākena and Wailea, relax and unwind at a world-class resort or tee off at one of its many world-renowned golf courses.

EAST MAUI
Visitors who brave the Hāna Highway's signature hairpin turns and narrow bridges are rewarded with out-of-this-world views of rainforests, waterfalls and beaches.



Resort Areas

- 1 KĀ'ANAPALI

Oceanfront resorts abound here, with two championship golf courses just minutes away.
- 2 KAPALUA

This premier resort area is situated at the foot of the West Maui Mountains, with a gorgeous shoreline that includes three white-sand beaches and five bays.
- 3 MĀKENA

This district is located next to Wailea in South Maui. Mākena Beach State Park is one of Maui's signature beaches, with white sand and stunning views of the islands of Moloka'i and Kaho'olawe. This beach is recommended for taking beautiful sunset photos from the shore when a lifeguard is on duty.
- 4 WAILEA

Located in South Maui, about a 35-minute drive from Kahului Airport, Wailea is a luxurious resort community with five crescent-shaped beaches, exceptional golf courses and spectacular resorts.

ACCOMMODATIONS
Accommodations range from five-star resorts to homey bed and breakfasts. More than 20,000 units are available in hotels, timeshares, condominiums and bed and breakfasts. Prices and locations vary widely. Please confirm your accommodations are legally permitted by visiting the following websites:
bit.ly/mauibnb or bit.ly/mauistrh